

# Fundraising Ideas

## **Restaurant programs:**

Contact your local restaurant to and ask if you can do a "fundraiser night". They are VERY easy to set up. You will be assigned a night, they will give you fliers... just hand them out to friends and family and encourage them to dine there that night. If they hand in the flier, YOU get 10-25% of the bill! You don't even need to be there! The more fliers you hand out, the more successful you will be.

**Bowl-A-Thon** – Work with a local bowling ally to see about waiving the fee or offering a discount on renting several lanes. Have participants pay a fee to play as a team or individual. Or have participants seek pledges for the number of pins they can knock over in a night.

**Bunco or Bingo Night** – Have people pay a fee to play BUNCO or Bingo for a night. Obtain a prize for the winner.

**BBQ** – Organize a BBQ with your co-workers and their families and charge a small fee. Or, team up with a local restaurant and have it open to the public and their patrons.

**Cause-Marketing Efforts** – If you work in a restaurant or retail business, think of ways that you can donate a percentage of sales, or a certain dollar amount per item sold. (Ex. ABC Company will donate 5% of sales in August, or ABC Restaurant will donate \$3.00 of every spaghetti dinner sold, or ABC Hair Salon will give free haircuts for a day with donations to the Make-A-Wish®)

**Dinner/Dance** – This can be a black-tie gala or a more casual event where guests enjoy entertainment, auction packages and fine food. You can charge a fee for tickets and have auction packages donated by local businesses.

**Host a Party** – Invite your friends and coworkers to your home or office and tell them about your connection to Make-A-Wish, and show the DVD we will provide to you. Ask people to bring gifts for children, or to bring their checkbooks and make a donation. This is a nice way to observe a birthday or anniversary, too!

**Stars For Wishes** – Sell special Make-A-Wish star cutouts that can be ordered through the chapter office. Sell each one for \$1.00 each. People write their names on them, and they can be displayed on a wall in your office or school. Or get retail businesses to sell them to their customers and hang them in the windows.

**Sales** – Organize a bake sale, garage sale, cookbook sale (with favorite recipes from your co-workers), candy sale, flower sale, book sale, holiday gift baskets sale, etc. Use your imagination!

**Tournaments** – Coordinate a golf, tennis, softball, basketball or pool tournament. Charge registration fee for individuals, pairs, or teams. Incorporate a raffle or auction during the event, or sell lunch or dinner to raise more money.

**Thons** – Plan a skate-a-thon, rock-a-thon (rocking chairs), dance-a-thon, etc. Generate pledge money for hours spent participating in the event. Remember not to engage in telephone or door-to-door solicitation. Talk to family, friends, co-workers, clients, businesses.

**Money Week** – Donate different types of money on each day. Come up with a unique (and secure) container for collections.

Monday: Copper coins

Tuesday: Silver coins

Wednesday: One-dollar bills

Thursday: Five-dollar bills

Friday: Ten-dollar bills

## **Other Ideas –**

Fashion Show

Concert

Talent Show

Car Show

Carnival

Spaghetti Dinner or Pancake Breakfast

Triathlon

Marathon